



NORTH LAKE TAHOE FIRE PROTECTION DISTRICT

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Michael D. Brown – Fire Chief

December 7, 2011

NORTH LAKE TAHOE FIRE PROTECTION DISTRICT
Incline Village, NV
PUBLIC SERVICE ANNOUNCEMENT:
“Pepsi Refresh Project: Extrication Equipment – Vote NLTFPD”

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The North Lake Tahoe Fire Protection District (NLTFPD) applied for a \$50,000 Pepsi Refresh Project – Community Grant. The Fire District would like to ask our community to please go on-line and vote by going to www.refresheverything.com. Click on ‘communities’ and when that page comes up you can then type in ‘extrication’ in the search function and you will see the Fire District’s grant (#264 ranked, 50k communities). To vote you can create an account or sign in with facebook account if you have one.

What’s the Pepsi Refresh Project? Pepsi is funding amazing ideas that refresh the world and make a difference. NLTFPD applied for new extrication equipment to increase the survival rate of accident victims by decreasing extrication time and save lives. The grant qualified for the voting process, which ultimately determines the winner. You can vote once a day for the month of December. At the end of the month, the grant proposal with the most votes wins.

Please help us serve our community more efficiently and effectively and vote. Vote and make a difference.

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